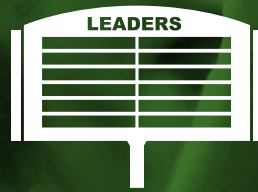


APRIL 8-14, 2024



MASTERS

AUGUSTA NATIONAL GOLF CLUB

ROADTRIPS

The Ultimate in Sports Travel

Last updated August 2023



Welcome to a Wider World of Sports with Roadtrips

For over 30 years, we've been providing completely customized luxury sports travel experiences to the world's most sought-after and exclusive sporting events. We pride ourselves on delivering top quality sports travel experiences that take the worry out of travel, allowing our guests to enjoy special moments that will create lifetime memories.

In order to create the best possible experience for our guests, our preparation begins years in advance of events like the Men's and Women's Worlds of Soccer, the Super Bowl, and the Summer and Winter Games. We visit the host cities to scout out the finest hotels, interview local partners, and test out transportation options. In the process we have fun discovering visit-worthy restaurants, attractions, and shops to recommend.

We understand that no one knows what your perfect sports travel experience looks like better than you, which is why we offer customized travel and a consultative

approach to help you create your ideal vacation. Our personalized packages are curated using distinctive accommodations, VIP viewing and hospitality options, exclusive parties, and a long list of other possibilities that cater to even the most discerning traveler. All our packages come complete with expert pre-travel assistance, plus our professional onsite host team is available to make sure all our guests are completely looked after at all our major events.

When you travel with Roadtrips, you can be confident that you'll be well looked after by one of the leaders in the sports travel industry. Backed by our years of experience and commitment to excellence, we will take care of all the details so you can relax, enjoy, and immerse yourself in the best sports travel experience ever!

ROADTRIPS IS AN OFFICIAL PARTNER OF THE FOLLOWING ESTEEMED ORGANIZATIONS:





2024 Masters Golf Travel Packages

Experience golf's most prestigious tournament at the 2024 Masters. Our luxury Masters travel packages include badges (tickets) for your preferred rounds, first-class accommodations near Augusta National, the assistance of our experienced onsite host team and more. For an elevated experience, consider an exclusive hospitality option that includes gourmet food and beverages.

Roadtrips offers bespoke Masters packages that provide you with the flexibility to create your perfect golf experience at this beloved tournament. Our golf specialists will help you design your customized itinerary that can include watching the practice rounds, following your favorite golfer through the tournament, or witnessing the green jacket presented to the next winner. Whether you're traveling for leisure or planning a corporate event, we will tailor a personalized itinerary to ensure the Masters experience of a lifetime.

"Seeing my husband's face when we walked through the gates. Priceless! Everything was just perfect, from the time I booked the trip until we left the hotel. The Roadtrips reps were all very friendly and very helpful. Great Job!"

Kate Sheehey, Masters



About the 2024 Masters Golf Championship at Augusta, Georgia

From April 8-14, 2024, the world's top golfers will converge upon Augusta National Golf Course — home to the iconic Masters Tournament — for the first major of the season. The Masters is a 72-hole, four-day contest, with three practice rounds prior to the tournament rounds. The Masters is steeped in history and tradition and is an event that tops the bucket list of golf fans around the world. In addition to the huge prize purse, the winner also receives a lifetime invitation to the Masters, an invitation to every major tournament in the following five years, and the iconic and highly coveted green jacket.

The annual home of the Masters, Augusta National Golf Club, was founded by golf legend Bobby Jones and businessman Clifford Roberts in 1931. Jones was fascinated by the rolling terrain of the area and used the space to copy holes from his favorite fairways around the world. In 1934 he invited the world's best golfers to a contest on this course and the Masters was born.

“Thank you for the excellent experience this year at Reynolds and Augusta. We are interested in a proposal from you for next year now as well.”

DeeDee, Cloudera Inc., Masters



Ritz-Carlton Reynolds, Lake Oconee

31 Lake Oconee Trail,
Greensboro, GA

Escape to the solitude of the secluded shores of Lake Oconee, about an hour and fifteen minute drive from Augusta National. The Ritz-Carlton Reynolds, Lake Oconee provides guests with luxury accommodations amid 35 acres of picturesque shoreline. This wonderful resort is the perfect combination of upscale accommodations and outdoor tranquility, offering a wealth of activities from golf and fishing to waterskiing and canoeing. The Ritz-Carlton Reynolds, Lake Oconee offers its guests legendary services highlighted by gracious southern hospitality.

- AAA Four Diamond Award 2022
- Five championship golf courses
- Sitting on 35 acres of picturesque shoreline on Lake Oconee
- Indoor/outdoor pools; three onsite restaurants; Ritz-Carlton full-service spa
- Private terraced guest rooms



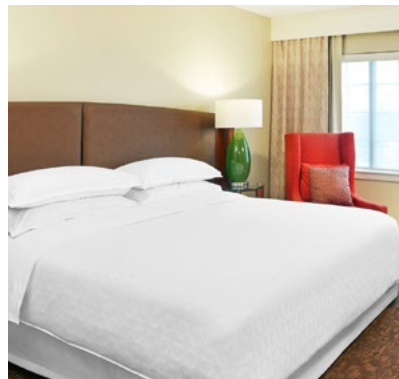


Sheraton Augusta Hotel

1069 Stevens Creek Road,
Augusta, GA

A warm welcome awaits you at the full service Sheraton Augusta Hotel. The Sheraton invites guests to play around in either the indoor or outdoor pools or simply kick back and lounge on the patio. The fitness center is equipped with Life Fitness machines enabling the continuation of your fitness routine even whilst away from home. The southern flair of the onsite steakhouse serves guests in a sophisticated setting while still maintaining a relaxed and comfortable atmosphere before guests are enticed over to The Sweetwater Lounge for the best martinis in town!

- Complimentary high-speed wi-fi
- Located conveniently close to cultural attractions and the Augusta National Golf Course
- 24h fitness facility, indoor/outdoor pool, whirlpool, onsite steakhouse and Sweetwater Lounge





Hilton Home2 Suites Augusta

3606 Exchange Lane,
Augusta, GA

The modern Hilton Home2 Suites offers a convenient location in the Augusta Exchange neighborhood, close to shopping, restaurants, and entertainment. The spacious all-suite accommodations are ideal for Masters week, providing guests with separate living areas, kitchenettes, and plenty of other features to make guests feel at home. When you're not checking out the golf action at Augusta National, there's plenty to experience at the hotel: enjoy a hot breakfast each morning, squeeze in a workout at the fitness room, try out the putting green, or take a dip in the salt water pool.

- Tripadvisor Travelers' Choice Award 2022
- All-suite accommodations with kitchenettes
- Complimentary wifi
- Salt water pool and fitness center





A Custom and Personalized Approach to Travel

Here at Roadtrips, we believe that no one knows what your ideal sports travel experience looks like better than you. For that reason, we offer customized travel and a consultative approach to help you create your perfect trip, one that will leave you with memories to last a lifetime.

“It was exceptional! We would absolutely recommend doing the Masters through your company to anyone. It was very well done.”

Cynthia Hahs, Masters



Your 2024 Masters Package Inclusions



Masters badges to your selected rounds



Your choice of first class accommodations



Exclusive Hospitality Venue (optional)



Free Breakfast Daily
(Sheraton & Hilton Home2 Suites packages only)



Roadtrips onsite tour host



Masters commemorative program and gift package



Personalized itinerary



Masters commemorative custom ticket holder



Expert Pre-Travel Assistance of the Roadtrips At-Your-Service team



All taxes and service charges



2024 Masters Optional Add-Ons & Possibilities

There are numerous optional add-ons and possibilities you may want to consider adding to your Masters Experience. Our team can help you customize your travel package to your preferences. Optional add-ons and possibilities include:

- Add badges to extra rounds
- Exclusive hospitality across from Augusta National
- Accommodations in a private home
- Private chef and staff arrangements
- Extra nights
- Private transfers





Your Tickets at the 2024 Masters Golf Tournament at Augusta National

Roadtrips offers 2024 Masters ticket packages to any round of the tournament from the practice rounds through to the final round. Truly an event like no other, The Masters is one of the most sought after golf experiences in the world. Whether you would like to walk the course, choose a spot in the grandstands located throughout Augusta National, or set up folding chairs in your preferred location for the day, how you use your Masters badges is completely up to you.

To take your Masters experience to the next level, we recommend enhancing your ticket package with one of our wonderful hospitality options. Between visiting Amen Corner and capturing the allure of the azaleas, come relax and enjoy access to VIP Masters hospitality. You will be welcomed with helpful staff, upscale food prepared by top chefs and an open bar with premium drinks.



HOLE	PAR & YARDAGE	
	PAR	YARDAGE
1	4	455
2	5	575
3	4	350
4	3	240
5	4	455
6	3	180
7	4	450
8	5	570
9	4	460
OUT	36	3,735
10	4	495
11	4	505
12	3	155
13	5	510
14	4	440
15	5	530
16	3	170
17	4	440
18	4	465
IN	36	3,710
TOTALS	72	7,445

Masters Packages

The Masters Golf Tournament is a unique event in sports where patrons of Augusta National make their personal badges available for daily use during the Tournament. By providing a deposit on a badge inclusive Masters package the traveler understands the nature of those badges and understand they will be entering into a badge deposit contract onsite to receive their badges and that their credit card will be charged in the amount of \$10,000.00 If they do not return the badges after day of play. That contract will be returned to you upon return of the badge(s) to your Roadtrips host.



VIP Masters Hospitality

Premium Hospitality Ticket Packages

Just steps from the main entrance of Augusta National, we offer the most in-demand hospitality options at the Masters. In addition to five-star service, you will experience:

- Gourmet food throughout the day
- A premium open bar
- Private outdoor patios
- A check-in area for cell phones and merchandise
- Wi-fi throughout the facility
- Daily pairing sheets
- Large screen LED TVs so you don't miss a minute of the tournament, all in a luxurious climate-controlled building

One of the great things about your Masters tickets (badges)...

is that they allow for so many different ways to see the tournament. It's one of few events where your specific tickets don't determine where you view from: you do! Choose your spot anywhere on the course or upgrade to an exclusive hospitality option, then relax and enjoy some of the best golf in the world.





Masters Golf Schedule

Masters week offers a full seven days of golf, featuring the top pros in the sport. In 2024, Masters week will take place from Monday, April 8 to Sunday, April 14. Each day of the Masters schedule brings something different to Augusta National Golf Club. We've broken down the week below to help you schedule your ultimate Masters experience.

Monday & Tuesday, April 8-9

Practice Rounds

Monday and Tuesday are the Practice Rounds where the pros play around the course and work on their game. The practice rounds (including Wednesday's Par 3 contest) are the only time cameras are permitted on the course, so it's a good opportunity to take some pictures of the event and see the pros in a more relaxed atmosphere.

Wednesday, April 10

Par 3 Contest

Wednesday afternoon is the Par 3 contest, which is played on a separate 9-hole / par-27 course on the northeast corner of Augusta National. Players often have family members or even their children caddy for them during this contest. An interesting piece of trivia is that no player has ever won the Wednesday Par 3 contest and then gone on to win the Masters tournament itself in the same year. In fact, some players even consider it bad luck to win the Par 3 contest. For many years, arguably the three greatest golfers of their generation, Jack Nicklaus, Arnold Palmer, and Gary Player would be grouped together to play the Par 3 contest.

Thursday, April 11

First Tournament Round, 8am start

On Thursday, the first tournament round begins with an honorary tee-off to start the competition. Last year the honorary starters were Tom Watson, Jack Nicklaus, and Gary Player.



Friday, April 12

Second Tournament Round, 8am start

Friday is the second tournament round. The first two rounds typically start around 8:00 a.m. and the full field of golfers are playing those days, usually in threesomes. After Friday's competition, they cut the competition to only the top 50 scores (including ties) and/or any golfer within 10 strokes of the leader.

Saturday, April 13

Third Tournament Round, 10am start

Rounds three and four on Saturday and Sunday start a little bit later in the morning (usually around 10:00 a.m.) and the players tee off in reverse order of their scores: the golfers furthest behind the leader tee off earlier, and the leaders tee off last.

Sunday, April 14

Fourth Tournament Round, 10am start

On Sunday, the leaders usually tee off around 2:00-3:00 p.m. and the tournament normally finishes between 6:00-7:00 p.m. with the presentation of the green jacket to the winner. Typically Saturday and Sunday rounds are played with two players per group.

** All times are approximate and are subject to weather delays.*

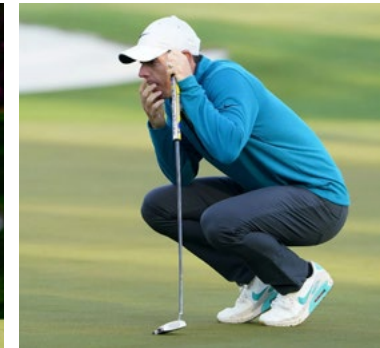


2024 Masters Package Rates

The starting from rates below are based on a package including the specified hotel and specific rounds, a Masters gift package, services of our on-site host team and more. However, you can completely customize your package with exclusive hospitality, additional events and parties, extra nights, day tours, room upgrades, and anything else that will make your Masters experience absolutely perfect.

Hotel Packages From	One Practice Round	One Tournament Round	Two Tournament Rounds	All Four Tournament Rounds
Hilton Home2 Suites	\$3,125	\$4,575	\$8,895	\$18,175
Sheraton Augusta	\$3,495	\$4,945	\$9,675	\$19,745
Ritz-Carlton Reynolds, Lake Oconee	Call for Rates	Call for Rates	Call for Rates	Call for Rates
Private Executive Home	Call for Rates	Call for Rates	Call for Rates	Call for Rates

**Rates are per person in USD based on double occupancy. Single occupancy rates are available. Triple and Quad occupancy may be available. A 50% deposit is due at time of booking. The balance is due 90 days prior to departure. Rates include all local and state taxes. Availability and pricing subject to change prior to booking.*



The Ultimate Masters Experience

As the name suggests, The Masters is a tournament for only the finest golfers, who over the course of four days will face both incredible triumphs and gripping heartaches in their fight to become the Masters Champion.

Augusta National inspires a level of awe that is unmatched in the world of golf. With its incredible level difficulty, spectacular natural beauty and of course, exclusivity, to play Augusta National is to play one of the greatest golf courses in the world. While many have taken on the challenge, only a very few can claim the prestige and glory of winning The Masters and donning the elusive green jacket. From Arnold Palmer to Jack Nicklaus, Tiger Woods to Phil Mickelson, Augusta has provided the backdrop for some of golf's most exciting moments and you could be there to witness it all. The historic city of Augusta, Georgia exudes southern charm and hospitality, and with its gorgeous surroundings on the Savannah River, it is a welcome spot for anyone who chooses to spend time in this wonderful city. Here you will find a suggested sample itinerary, please remember that we will completely customize your itinerary based on your tastes, desires and budget.

“As the name suggests, The Masters is a tournament for only the finest golfers, who over the course of four days will face both incredible triumphs and gripping heartaches in their fight to become the Masters Champion.”



Day 1 – Friday, April 12

Today you arrive in Augusta for the 2024 Masters Golf Tournament. Upon arrival at the airport, you will be met by your personal chauffeur who will take you to the Sheraton Augusta Hotel, your home for the next three nights. Nestled in the heart of Augusta, this property puts you in the perfect location to fully experience the Masters.

After you have checked in and freshened up from your travels, you will be met by your Roadtrips Onsite Host for a welcome drink to review your personalized itinerary and the opportunity to ask your host any questions or make any requests.

This evening your chauffeur will meet you in the lobby and transport you to Calvert's. As one of Augusta's most well known fine dining establishments, Calvert's has earned a reputation for their gracious southern hospitality and delicious food. After enjoying dinner, your chauffeur will be ready and waiting to return you to your hotel.

Day 2 – Saturday, April 13

This morning you will be met by your chauffeur for transportation to beautiful Augusta National Golf Course for Round 3 of the 2024 Masters Golf Tournament. Your chauffeur will take you directly to your hospitality venue, located just a short walk from the main gates of Augusta National. Here you can enjoy a buffet breakfast before making your way onto the course to take in today's competition. With your hospitality passes, you will be able to return to the Club at anytime during the day, including for lunch, afternoon hors d'oeuvres and cocktails, or to check out the action on the many viewing screens. Once you have had your fill of today's exciting Round 3 competition, your chauffeur will be ready and waiting to return you to your hotel.

After freshening up from your day at the course, your chauffeur will meet you in the hotel lobby and transport you to Frog Hollow Tavern for dinner this evening. You'll enjoy some of Augusta's finest cuisine complemented by exemplary service. After enjoying dinner, your chauffeur will be ready and waiting to return you to your hotel.



Day 3 – Sunday, April 14

Today is the pinnacle of one of the golfing world's most exciting tournaments, the final round of the 2024 Masters. This morning you will be met by your chauffeur for transportation to Augusta National Golf Course. You will again enjoy your hospitality venue before heading to the course. From the first drive to the last putt, today will be the culmination of days of hard-fought competition among some of the golfing world's best. Whether you want to follow your favorite golfer or hope to see as many match-ups as possible, your passes will allow you the freedom to choose how you would like to witness the final round of this year's tournament.

After taking in the Presentation Ceremony, your chauffeur will be ready and waiting to return you to your hotel for your last evening in Augusta. After the excitement of today, we suggest a relaxing dinner at the Sheraton's own Prime 1079 Steakhouse. This American steakhouse features a menu with a southern flair served in a sophisticated and relaxed atmosphere, the perfect place to unwind after your thrilling day on the course.

Day 4 – Monday, April 15

Enjoy breakfast at your leisure in the charming surroundings of the Sheraton Hotel before preparing to return home. When you're ready, your chauffeur will be ready and waiting to transfer you to the airport and your journey home.

Ultimate Itinerary Rate

The 3-night Ultimate Masters Experience as described above is \$14,875 per person (Custom packages start from \$3,125 per person). Rates do not include the cost of dinner recommendations. However, our specialty is custom packages tailored to fit you perfectly.

**Rates are per person in USD based on double occupancy. Single occupancy rates are available. Triple and Quad occupancy may be available. A 50% deposit is due at time of booking. The balance is due 90 days prior to departure. Rates include all local and state taxes. Availability and pricing subject to change prior to booking.*